



2011 Greenwood Community Freedom Festival & Fireworks *Sponsor Opportunities*

Freedom Sponsors (\$5,000 each)

- Promoted as a title sponsor of the weekend.
- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Logo on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Mentioned as a title sponsor on radio and/or TV advertisements.
- Parade entry and position for parade second only to the Grand Marshall (advance registration required).
- Street Fair booth during the day on Saturday (advance registration required).
- Booth on Saturday evening (advance registration required).

Event or Activity Sponsors (\$2,500 each) (*Sponsor chooses Freedom Festival Parade, Old Town Street Fair, Entertainment Stages, Kids' Fair or Information Booth*)

- Identified as making a unique and specific contribution to a weekend event or activity (i.e. 2011 Greenwood Freedom Festival Parade presented by **Sponsor Company** shall be on all advertising).
- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Logo on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Mentioned as event or activity sponsor on radio and/or TV advertisements.
- Banners for chosen event or activity with corporate logo.
- Opportunity to have a presence at the event or activity (i.e. booth at the Old Town Street Fair during the day on Saturday).
- Parade entry (advance registration required).

Website Sponsor (\$1,500 – exclusive)

- Promoted as the Freedom Festival website sponsor (everyone is directed to the website for calendar of events and participation forms).
- Logo on the website.
- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Street Fair booth during the day on Saturday (advance registration required).
- Parade entry (advance registration required).

Red Sponsors (\$1,250 each)

- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Logo on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Street Fair booth during the day on Saturday (advance registration required).
- Parade entry (advance registration required).

White Sponsors (\$500 each)

- Listed on all written materials.
- Listed on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Street Fair booth during the day on Saturday (advance registration required).
- Parade entry (advance registration required).

Blue Sponsors (\$250 each)

- Listed on all written materials.
- Listed on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Parade entry (advance registration required).



2011 Greenwood Community Freedom Festival & Fireworks *Sponsor Pledge*

I am interested in being a 2011 Freedom Festival sponsor and receive all of the benefits that accompany my selected sponsor level. ***In order to be eligible for sponsor benefits listed above, we must receive your sponsor check by May 1.*** This is my pledge of support:

_____ Yes, please accept our support at the following sponsorship level:

- Freedom Sponsors (\$5,000 each)
- Event or Activity Sponsors (\$2,500 each – choose one)
 - ___ Freedom Festival Parade ___ Information Booth (evening) ___ Kids' Zone (day)
 - ___ Old Town Street Fair ___ Entertainment Stage (day) ___ Kids' Fair (evening)
 - ___ Information Booth (day) ___ Entertainment Stage (evening)
- Website Sponsor (\$1,500 – *exclusive*)
- Red Sponsors (\$1,250 each)
- White Sponsors (\$500 each)
- Blue Sponsors (\$250 each)

Corporate Information

Contact Person _____

E-Mail Address _____

Corporate Name _____

Full Address _____

Phone Number _____ Fax Number _____

_____ ***Please send me an invoice for the amount indicated above.***

Please complete and send to:

Greenwood Freedom Festival Committee
P.O. Box 954
Greenwood, IN 46142
E-mail: tricia_bowen03@hotmail.com
Phone: 317.535.2477