

# 2010 Greenwood Community Freedom Festival & Fireworks

## *Sponsor Opportunities*

### **Freedom Sponsors (\$5,000 each)**

- Promoted as a title sponsor of the weekend.
- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Logo on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Mentioned as a title sponsor on radio and/or TV advertisements.
- Parade entry and position for parade second only to the Grand Marshall (advance registration required).
- Street Fair booth during the day on Saturday (advance registration required).
- Booth on Saturday evening (advance registration required).

### **Event or Activity Sponsors (\$2,500 each)** *(Sponsor chooses Freedom Festival Parade, Old Town Street Fair, Entertainment Stages, Kid's Fair or Information Booth)*

- Identified as making a unique and specific contribution to a weekend event or activity (i.e. 2009 Greenwood Freedom Festival Parade presented by **Sponsor Company** shall be on all advertising).
- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Logo on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Mentioned as event or activity sponsor on radio and/or TV advertisements.
- Banners for chosen event or activity with corporate logo.
- Opportunity to have a presence at the event or activity (i.e. booth at the Old Town Street Fair during the day on Saturday).
- Parade entry (advance registration required).

### **Website Sponsor (\$1,500 – exclusive)**

- Promoted as the Freedom Festival website sponsor (everyone is directed to the website for calendar of events and participation forms).
- Logo on the website.
- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Street Fair booth during the day on Saturday (advance registration required).
- Parade entry (advance registration required).

### **Red Sponsors (\$1,250 each)**

- Banners throughout the City of Greenwood with corporate logo.
- Logo on all written materials.
- Logo on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Street Fair booth during the day on Saturday (advance registration required).
- Parade entry (advance registration required).

### **White Sponsors (\$500 each)**

- Listed on all written materials.
- Listed on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Street Fair booth during the day on Saturday (advance registration required).
- Parade entry (advance registration required).

### **Blue Sponsors (\$250 each)**

- Listed on all written materials.
- Listed on the Freedom Festival website (everyone is directed to the website for calendar of events and participation forms).
- Parade entry (advance registration required).

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## *Sponsor Pledge*

I am interested in being a 2010 Freedom Festival sponsor and receive all of the benefits that accompany my selected sponsor level. ***In order to be eligible for sponsor benefits listed above, we must receive your sponsor check by May 1.*** This is my pledge of support:

\_\_\_\_\_ Yes, please accept our support at the following sponsorship level:

Freedom Sponsors (\$5,000 each)

Event or Activity Sponsors (\$2,500 each – choose one)

\_\_\_ Freedom Festival Parade

\_\_\_ Information Booth (day)

\_\_\_ Kids' Zone (day)

\_\_\_ Old Town Street Fair

\_\_\_ Entertainment Stage (day)

\_\_\_ Information Booth (evening)

\_\_\_ Kids' Fair (evening)

Website Sponsor (\$1,500 – *exclusive*)

Red Sponsors (\$1,250 each)

White Sponsors (\$500 each)

Blue Sponsors (\$250 each)

### Corporate Information

Contact Person \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Corporate Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

\_\_\_\_\_ **Please send me an invoice for the amount checked above!**

**Please complete and send to:**

**Greenwood Freedom Festival Committee**  
**Attention: Tammy Hall or Gail Richards**  
**P.O. Box 954**  
**Greenwood, IN 46142**  
**E-mail: [thall@firstmerchants.com](mailto:thall@firstmerchants.com)**  
**[gailr@jccf.org](mailto:gailr@jccf.org)**